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**THE JAPAN SOCIETY OF BOSTON'S
2012 ANNUAL DINNER**

An Invitation from the Chairman and President of THE JAPAN SOCIETY OF BOSTON

As springtime begins to blossom in Boston, it is a pleasure to invite all members and friends of the Japan Society of Boston to our 2012 Annual Dinner. This year, the Dinner will celebrate many things: Japan's progress toward recovery from the disasters of last March 11; the Centennial of Japan's gift of cherry trees to the U.S. in 1912; and the long-awaited launch of Japan Airlines' new nonstop air service linking Boston and Tokyo. The Japan Society's Annual Dinner will also be the highlight of a wonderful spring series of Japanese cultural events in Boston!

At this year's Dinner we will honor two truly exceptional Japanese citizens: **Mr. Kazuo Inamori**, Japan's visionary business leader, is Founder and Chairman Emeritus of Kyocera Corporation, Chairman of KDDI, and also serves concurrently as Chairman of Japan Airlines; and **Ms. Wakako Tsuchida**, one of Japan's greatest athletes, who for five consecutive years has won the women's wheelchair event of the Boston Marathon. Other American and Japanese individuals of special distinction will also be honored.

Each year, the Annual Dinner is the single largest opportunity for friends and donors to demonstrate their support for America's most enduring organization dedicated to Japan-U.S. friendship and mutual appreciation. It will be an exciting evening dedicated to Japan! Please join hundreds of others in attending the Annual Dinner and contributing generously to the continuing vitality of the Japan Society of Boston.

We look forward to welcoming you, your friends and colleagues to our Annual Dinner, at the Westin Boston Waterfront Hotel on the evening of April 18!

William W. Hunt
Chairman

Peter M. Grilli
President

2012 DISTINGUISHED HONOREE



DR. KAZUO INAMORI

Dr. KAZUO INAMORI is highly esteemed in Japan and throughout the world as one of Japan's leading business innovators and corporate leaders. He is concurrently the founder and Chairman Emeritus of Kyocera Corporation, Chairman Emeritus and Honorary Advisor of KDDI Corporation, and Chairman of Japan Airlines. Dr. Inamori is also well known as a visionary educator and philanthropist. He created the Seiwa-juku, a private management academy with more than sixty schools in Japan and nine international branches; through the Seiwa-juku, he has taught his management principles to thousands of young innovators and business owners. In 1984, Dr. Inamori established the Inamori Foundation in Kyoto, which annually presents the renowned Kyoto Prize to the world's leading scientists, artists, and intellectual leaders. The Foundation also sponsors an annual Kyoto Prize Symposium at the University of California at San Diego, and it has established the Inamori International Center for Ethics and Excellence at Case Western Reserve University.

In addition to his distinguished career as an international business leader, Dr. Inamori holds a number of major posts including: special advisor to the Japanese cabinet, honorary chairman of the Kyoto Chamber of Commerce and Industry, foreign member of the Royal Swedish Academy of Engineering Sciences, trustee emeritus of the Carnegie Institution of Washington, foreign associate of the National Academy of Engineering in the United States. In 1997, he entered Buddhist priesthood at a ceremony at Enpuku-ji, a Rinzaï Zen temple in Kyoto that is part of the Myoshin-ji group of temples.

2012 DISTINGUISHED HONOREE



WAKAKO TSUCHIDA

WAKAKO TSUCHIDA has thrilled the world of international marathoners with her record-breaking triumphs in the Women's Wheelchair Boston Marathon. Since 2007, she has run the Boston Marathon five times, finishing in first place each consecutive year. In 2011, she finished the Marathon in a record-breaking time of 1:34:06. She has also raced often in the Oita International Marathon, the Honolulu Marathon, and marathons in New York and London.

Ms. Tsuchida lives in Tokyo, where she works for the international pharmaceutical firm Sanofi. She is a thoroughly accomplished athlete, who also is a champion ice sledge racer. She is the first Japanese athlete to win gold medals in both the Summer and Winter Paralympics. An enthusiastic high-school athlete, Ms. Tsuchida was undaunted when she lost the use of her legs in an automobile accident when she was 17, and immediately began training to become a wheelchair racer. She has become a popular inspiration for Japanese young people and a universal symbol of hope. After winning her dramatic fifth championship in the 2011 Boston Marathon, barely one month after the disastrous Japanese earthquakes and tsunami of March 11, she commented: "I really wanted to do well for everybody back home."



The Officers and Directors of
THE JAPAN SOCIETY OF BOSTON

Cordially invite you and your guests to the Society's

ANNUAL DINNER
WEDNESDAY, APRIL 18, 2012

To Celebrate
The Ongoing Recovery in Japan,
The 100th Anniversary of the Gift of Cherry Trees
and
The Greater Boston-Japan Sakura Festival

Distinguished Honorees

Dr. KAZUO INAMORI
and
WAKAKO TSUCHIDA

THE JOHN E. THAYER III AWARD

will be presented in recognition of distinguished achievement
in cultural exchange between Japan and the United States

THE WESTIN BOSTON WATERFRONT HOTEL

The Grand Ballroom
425 Summer Street
Boston, Massachusetts

5:30 PM SPECIAL PRESENTATION
6:30 PM WELCOME RECEPTION
7:30 PM DINNER PROGRAM

Business Attire
Reply Card Enclosed

MISSION

The Japan Society of Boston, Inc, is a not-for-profit organization whose mission is to promote cultural and economic ties and active interchange between Japanese and Americans for mutual understanding, benefit and enjoyment.

The first Japan Society in the United States, founded in 1904, it serves as a bridge and programming nexus for a network of individuals, cultural and academic institutions, and business and financial firms, linked together by a strong interest in Japan and a shared recognition of the importance of the U.S.-Japan relationship.



HONORARY PATRON

Hon. Takeshi Hikihara, *Consul General of Japan in Boston*

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REPLY CARD

**JAPAN SOCIETY OF BOSTON
2012 ANNUAL DINNER**

Wednesday, April 18, 2012

I/We would be pleased to attend the Japan Society's Annual Dinner.

Reception & Dinner Reservations:

_____ Presenting Sponsor at \$250,000 _____ Title Sponsor at \$100,000
_____ Platinum Sponsor at \$50,000 _____ Gold Sponsor at \$25,000
_____ Silver Sponsor at \$20,000 _____ Bronze Sponsor at \$10,000
_____ Sakura Sponsor at \$5,000
_____ \$250 Tickets (*JSB Members*) _____ \$325 Tickets (*Non-Members*)

_____ **I/We** are unable to attend but would like to make a special contribution to
The Japan Society of Boston in the amount of \$ _____

Total Amount Enclosed: \$ _____

- Enclosed is a check payable to the Japan Society of Boston, Inc.
 Please charge my: ___ Visa ___ MC ___ AMEX ___ DISC

You may also **register online** at: www.japansocietyboston.org

CARD # _____ EXP. DATE _____

SIGNATURE _____

NAME _____

ORGANIZATION _____ TITLE _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ E-MAIL _____

Kindly R.S.V.P by Friday, April 6th.

To receive a confirmation of your registration, please provide your email address.

For more information call (617)522-0759 or email AnnualDinner@JapanSocietyBoston.org.

HAVE YOU THOUGHT ABOUT BECOMING A MEMBER? Visit www.JapanSocietyBoston.org



SPONSORSHIP OPPORTUNITIES

Contact the Japan Society for Ad Specifications, ads must be received by Friday, March 30th.

PRESENTING SPONSOR

\$250,000

Exclusive Sponsorship - Four round-trip, business class tickets on Japan Airlines, non-stop from Boston to Tokyo★ - Two-Page color advertisement (CENTERFOLD) - Company logo displayed prominently as PRESENTING SPONSOR - Company representative to welcome guests—Customized signage and Gobo of Logo - Company name and logo as PRESENTING SPONSOR on printed materials - One display table during the event - Seating for thirty guests (three tables of ten) plus six seats at a honoree table - Distribution of company literature to guests - Logo Hyperlink - Table signage Post-event publications identification - Verbal Recognition - Company name in press release - Corporate Membership in the Japan Society of Boston

TITLE SPONSOR

\$100,000

Two round-trip, business class tickets on Japan Airlines, non-stop from Boston to Tokyo★ - Full Page color advertisement (FRONT OR BACK INSIDE COVER) - Company logo displayed prominently as TITLE SPONSOR - Customized signage & Gobo of logo - Company name & logo as TITLE SPONSOR on printed materials - One display table during the event reception - Seating for twenty guests (two tables of ten) plus four seats at honoree table - Distribution of company literature to guests - Logo Hyperlink - Verbal Recognition - Post-event publications identification - Table Signage - Company name in press release - Corporate Membership in the Japan Society of Boston

PLATINUM SPONSOR

\$ 50,000

One round-trip, business class ticket on Japan Airlines, non-stop from Boston to Tokyo★ - Full Page platinum advertisement (INTERIOR) - Seating for ten guests (one table of ten) plus two seats at honoree table - One display table during the event reception - Company name as PLATINUM SPONSOR on printed materials - Customized signage & Lobo of logo - Distribution of company literature to guests - Logo Hyperlink - Post-event publications identification - Verbal recognition - Table Signage - Company name in press release - Corporate Membership in the Japan Society of Boston

GOLD SPONSOR

\$ 25,000

Full Page gold advertisement (INTERIOR) - Seating for ten guests (one table of ten) - Signage with logo - Prominent display as GOLD SPONSOR on printed materials - Table Signage - Distribution of company literature to guests - Logo Hyperlink - Post-event publication identification - Verbal Recognition - Corporate Membership in the Japan Society of Boston

SILVER SPONSOR

\$ 20,000

Full Page silver advertisement (INTERIOR) - Seating for ten guests (one table of ten) - Signage - Prominent display as SILVER SPONSOR on printed materials - Table Signage - Distribution of company literature to guests - Logo Hyperlink - Post-event publication identification - Verbal Recognition - Corporate Membership in the Japan Society of Boston

BRONZE SPONSOR

\$ 10,000

Full Bronze Page advertisement (INTERIOR) - Seating for eight guests (one table of eight) - Name Hyperlink - Signage

SAKURA SPONSOR

\$ 5,000

Half Page advertisement (INTERIOR) - Seating for eight guests (one table of eight) - Name Hyperlink

★ Restrictions will apply